



Sponsorship Opportunities

55th CORS Annual Conference

May 26-29, Vancouver, BC, Canada

It is my pleasure to invite You to participate and sponsor the 55th Canadian Operational Research Society (CORS) Annual Conference which will be held in Hyatt Regency Hotel Vancouver, BC, from May 26 to May 29, 2013. CORS, which has been in existence since 1958, is a scientific and professional society that takes a leadership role in the advancement of both the theory and the practice of Operational Research (OR) in Canada.

The CORS Annual conference has been running for 54 years. It brings together academics and practitioners from Operations Research (OR), Management Science, Industrial Engineering and other related fields. The conference provides a forum to present recent developments in OR and fosters networking and collaboration between faculty members, graduate students, and representatives from different industries and government agencies. OR is the discipline of applying advanced analytical methods, such as mathematical modeling, simulation, and statistical analysis, to help making better decisions and improving operations (minimizing costs, risks, or maximizing profit, performance, yield). 55th CORS conference will be held in beautiful Vancouver and we expect more than 200 participants.

We are happy to announce that this year we are honored to have internationally renowned plenary speakers. Please check the conference website at <http://cors.forestry.ubc.ca> for more details and the latest updates.

OR application areas include:

- Health Care Management
- Medicine
- Banking and Finance
- Revenue Management and Pricing
- Supply Chain Management
- Logistics and Inventory Management
- Transportation and Routing
- Military Applications
- Forest Planning and Products Industry
- Bioinformatics



- Environment
- Energy
- Manufacturing

The conference topics include: Continuous and Discrete Optimization, Queueing Theory and Models, Metaheuristics, Fuzzy and Stochastic Programming, Goal Programming, Multi-objective Programming, Multi-criteria Decision Making, Mathematical Programming, Data Envelopment Analysis, and OR Education.

We encourage you to take advantage of this great opportunity to showcase your company and to benefit from participating and sponsoring the 2013 CORS Annual Conference. Please see below detailed information about sponsorship benefits, levels, and payment methods.

Please do not hesitate to contact us should you have any questions. We are looking forward to hearing from you soon.

Sincerely,

Dr. Snezana Mitrovic Minic
The CORS 2013 Conference Organizing Committee Member
snezanam@sfu.ca



Sponsorship Benefits

- Gaining more visibility and standing out from your competition
- Your company's logo will appear on the website of the conference, conference program, and in conference lobby
- With a minimum of \$2500 sponsorship, your company will be given the opportunity to display promotional material on the conference display tables (there is a limited number of space).
- Promotional items/ brochure to be placed in the conference package

Sponsorship Levels

Major	\$ 5,000
Platinum	\$ 2,500
Gold	\$ 1,000
Regular	\$ 500

Sponsorship Benefits Details

Major Sponsors

- Two complimentary conference attendance and two complementary banquet tickets
- Promotional material in conference package
- Display table
- On-site logo display
- Logo display in Conference Program and on the Conference webpage

Platinum Sponsors

- Two complimentary conference attendance
- Promotional material in conference package
- Display table
- On-site logo display
- Logo display on Conference Program and the Conference webpage

Gold Sponsors

- Logo display in Conference Program and on the Conference webpage
- Promotional material in conference package
- On-site logo display

Regular Sponsors

- Logo display on Conference Program and the Conference webpage
- On-site logo display



Canadian Operational Research Society
Société canadienne de recherche opérationnelle

Sponsorship Terms and Conditions:

Payment in full is expected to be received no later than 30 days following invoicing. If payment has not been received within 30 days of invoicing your sponsorship is not considered guaranteed.

Method of Payment:

Credit Card AMEX / MasterCard / VISA or

Cheque payable to: “Canadian Operational Research Society”

For cheque/credit card payment:

Dr. Navneet Vidyarthi, CORS Treasurer

DSMIS, John Molson School of Business, Concordia University

1455 De Maisonneuve Blvd. West, Montreal, QC, H3G 1M8

Phone: (514) 848-2424-x2990, Fax: (514) 848-2824

Email: navneetv@jmsb.concordia.ca

Cancellation and Refund Policy:

Refunds of payments made for sponsorships will only be granted if written notification of cancellation is submitted to the Canadian Operational Research Society before April 30, 2013. Refunds, less a processing fee of \$200, will be issued after the Conference. No refunds will be provided for cancellations received after April 30, 2013.

For more information on sponsorship opportunities please contact:

Dr. Snezana Mitrovic Minic

CORS 2012 Conference Committee

E-mail: snezanam@sfu.ca